



July, 2018

Iowa City Latino Festival

August 25th Downtown, Iowa City: 12:00 a.m. to 9:00 p.m.

To whom it may concern

We are writing to invite your business to sponsor the Seventh Annual “**Iowa City Latino Festival**”, August 25th, 2018, in Downtown Iowa City.

The Latino Festival in Iowa City - Coralville is a great opportunity to celebrate the Latino culture and to promote inclusion of the new Latino population in the area, which has seen a significant increase in the past decade. The Latino Festival will help to build bridges among the different cultures and races that live in the Iowa City area.

The main objective of the event is to promote our traditions, dances, food, and music. More than nine entertainers have been confirmed, including several musicians from the area, traditional dance groups, dance instructors, and Mexican and Central American food vendors.

As described in the attached sheet, sponsors are all recognized, with increasing levels of visibility according to level of support. Sponsorship provides your business or organization with maximum visibility to your target population and consumers who will be attending the Festival. Sponsorship also allows us to keep our Festival free of charge for attendees.

We certainly hope you will join us this year in providing generous support to this family event. To secure your sponsorship, please complete the attached form or contact Manuel Galvez with more questions: 319-541-0964 or via email at: el-trueque@hotmail.com

Sincerely,

Manuel Galvez
Event Coordinator
Visit our website www.iowacitylatinofestival.com

Images from 2017

